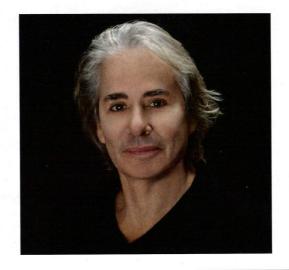
## **PLASTIC SURGERY UPDATE**

TREATING "OZEMPIC FACE"

words by Steven Bloch, M.D.



ith the use of semiglutides commonly referred to as Ozempic and Tirzepatide referred to as Mounjaro many patients have experienced rapid weight loss. This has led to changes in the face referred in the media as "Ozempic face." Basically, this is caused by a loss of facial fat. The skin of the face and often the body loses its ability to contract sufficiently due to reduced collagen and elastin in the skin. This becomes particularly acute in an older patient as a natural progression of aging.

Signs of "Ozempic face" are gauntness, sagging, hollowing out of the temples, cheeks, and wrinkles. Fortunately, treatments can mitigate some of the effects. These treatments consist of readily available procedures used to treat

the naturally aging face.

Fillers: The role of fillers is to restore volume. There is a host of dermal fillers that either stimulate collagen production (which takes time) or instantly adds volume. The objective is to create a natural, youthful appearance that does not look injected. It requires the eye of an artist and skill of a sculptor.

Neurotoxins or Botox: Typically used around the eyes, forehead, and neck, to reduce the wrinkles and activity of underlying muscles which become more apparent in the thinner face, particularly if the skin is thin. Advanced Botox injections require a thorough understanding of the underlying facial muscles to create a naturally balanced appearance.

Non-Invasive Skin Tightening Procedures: There is an explosion of non-invasive technologies. The premise behind them is to deliver energy which translates into heat either to the skin or just beneath it to stimulate collagen or elastin production. The trick is to deliver it comfortably and safely so that you don't damage the skin. At Skin Deep we have many technologies including Sofwave, Genius, Thermage, and Venus. The type will be discussed during the consultation.

- Muscle Toning/Non-Invasive Tightening: As a result of rapid weight loss there is often a loss of muscle mass and resulting in laxity. As part of aging there is also loss of muscle mass resulting in laxity. To improve muscle tone we have several technologies. Emface stimulates the facial muscles resulting in increased muscle tone, a shortening of the muscle and lifting of the overlying soft tissue. Pure Impact and CoolTone can be used on the body to stimulate the underlying muscles and increase muscle tone.
- Laser Resurfacing: As a result of rapid weight loss and loss of fatty tissue combined with lack of elastin and collagen one is often left with a wrinkled face and body. This is not the reward one has to accept for weight loss. Lasers are often very effective in minimizing the appearance of wrinkles. At Skin Deep we have a full complement of noninvasive and invasive lasers including Fraxel, Cool-Peel, Tetra, and Plasma Pen.
- Surgical Tightening: Depending on the severity of sagging and laxity of skin we offer minimally invasive procedures such as FaceTite, BodyTite, and Renuvion. Finally at Body by Bloch we offer the Gold standard facelift, tummy tuck, thigh lift, breast lift, and arm lift.

All these procedures can be combined. As part of a consult, a customized plan is created for each patient and a program can be created to fit most budgets.





For additional information, visit bodybybloch.com or skindeepmedicalspa.com. To schedule a consultation, call Dr. Bloch at his Highland Park office at 847-432-0840, Skin Deep Medical Spa Highland Park at 847-432-0426, or Glenview at 847-901-0800.

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